

PARENTS & GUARDIANS: HOW TO SELL FLOWERS

Set Your Goal

Check out the Rewards Prize Package and decide which level you want to hit.

Use the Marketing Materials

Go to foertmeyerandsons.com/springmarketing for marketing materials.

Build Your Contact List

Think grandparents, aunts, uncles, neighbors, coworkers, friends, and more.

Send a Text Blast

Text your store's URL to 20 people and ask for their support.

Email Your Link

Email your store's URL to at least 15 additional contacts for their support.

Post on Social Media

Share your store's URL on Facebook, Instagram, or wherever you connect.

Make a QR Code For Your Store

Generate a free QR code at <https://qr-creator.com/url.php>

Share a Flyer

Download and edit a flyer from foertmeyerandsons.com/springmarketing. Add your store's QR code.

Go Door-to-Door with Your Student

Take the flyer and walk your neighborhood—they can scan the QR code and place an order.

Team Up with Other Parents

Form a friendly competition with fellow parents.

Access all marketing materials including images, social media assets, flyers, instructions, and more via this QR code.

